

*The Occasional*  
**Asheville Stamp Club**  
*Gazette*



Vol 2/Issue 4

April 12/22

Isn't it amazing that once a month we can all get together at the Asheville Stamp Club, throw stamps in the air and have a wonderful time playing in this great hobby of ours? Well, it's that time again only this month we are convening on the fourth Sunday, April 24 rather than the third Sunday as we usually do. This leaves us all to celebrate Easter each his/her own way, be it through church, family and friends, golf, gardening, or whatever else lights up your life!

The March meeting featured our always popular 'Show and Tell' and several members participated either in person or via Zoom. I think we're finally starting to get this 'Zoom' joint meeting thing together as each month things seem to go smoother than the last. Also featured at the meeting was a wonderful presentation by Don Denman on the plans and design for our new website. And the ideas keep coming. Driving traffic to a website is one of the cardinal pillars of any organization's strategy for optimizing the use and results from their website. The links for the Auction Lot Upload, Auction Catalog and Show and Tell Upload accordingly will all be on the website conveniently placed. This will also be true of the Asheville Stamp Club Occasional Gazette although those who receive theirs by mail will continue to do so. The one you are reading now is the last one you will be receiving by email. You will be notified as future Gazettes are added. Also present will be the back issues of the Smokey Mountain Philatelist and we are pleased to report that a new issue is in the works and will be released

soon. We hope that an increasingly appealing and useful website will draw new people to join the club and anyone searching for the 'Asheville Stamp Club' will be first directed to our up-to-date and interesting site. The website has preliminary search engine optimization (SEO) attributes applied and additional SEO efforts will be on-going in the months to come.

This month's meeting is of course our AUCTION meeting. So as always, encouragement is flying your way to find all the stamps and box lots you would like to see find new homes and bring them to the meeting. Those placing lots on Zoom may upload their images and descriptions and, as before, the Zoom lots will be auctioned first. Those on Zoom are requested to NOT bid on floor lots unless clear arrangements have been made in advance to have your winnings picked up and shipped to you. The auction links are on the website (did I mention that?) so please go to:

<http://ashevillestampclub.org/>

Not to be forgotten in all the excitement is the FREE TABLE. This month there will be quite the quantity of supplies, mounts, cover sleeves, albums and more. What a perfect opportunity for philatelic spring cleaning to bring your unused 'stuff' that may be just what someone else is looking for. Its a great way for us to share within our community and help each other's collections take shape while clearing the decks of things that we have had for years with only a slim chance of ever using. The solution is at hand! Bring your giveaways!

There will be new five cent stamps, a new improved door prize idea (you'll have to attend to find out) and of course the fifty/fifty draw. Who needs the big lotteries anyway?

Deerfield mask requirements are unchanged since last month. No mask required if fully vaccinated, masks ARE required if you are not. Thank you for honoring this.

And stop me if I've said this before:

Check out the new website!

<http://ashevillestampclub.org/>

See you there!

Pres Frank